



CARPO

Center for Applied Research
in Partnership with the Orient

Short Study on the Role of Media in Peacebuilding in Yemen

Call for Proposals

Project Background: This Call for Proposals is part of a CARPO project that seeks to develop the capacities of Yemeni and international researchers and organizations in researching and advising on peacebuilding in Yemen. The project is implemented on behalf of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and was commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ). It seeks to bridge the increasing academic isolation of Yemeni researchers and the inaccessibility of Yemen to international researchers in light of the ongoing war in Yemen by bringing both sides together in joint research and publication efforts. In the framework of this project, an introductory [CARPO Report on peace requirements in Yemen](#) and five policy briefs, each resulting from a Yemeni-international research partnership, on the role of the following actors in peacebuilding in Yemen will be developed and published: civil society, women, youth, media and the private sector.

Call Specificities: Against this backdrop, CARPO is seeking proposals from Yemen-based organizations and institutions to conduct research and write a policy brief (no more than 6000 words) on 'The Role of Media in Peacebuilding in Yemen' in partnership with an international scholar. The partnership with the international scholar should be sought and agreed on ahead of the proposal. The research and paper-writing process will address a pre-structured set of topics as elaborated by GIZ (see page 2) and take the CARPO Report on peace requirements as a background to the analysis. The consideration of local and regional differences in Yemen and the development of innovative, pragmatic and concrete recommendations to address the issues identified in the analysis are an integral part of the assignment. The selected organization / institution and its international partner will be required to submit a literature review ahead of a joint methodology workshop in Amman in June 2019 as well as a hypothesis and outline for their paper. Following this workshop, the selected organization / institution will implement field research and submit a first English draft no later than 31 August 2019, which will subsequently be edited in several rounds. Once the English version of the policy brief has been finalized, the selected organization will submit an Arabic translation of the final English version no later than 31 October 2019. Applying organizations / institutions and their international partners need to commit to this schedule. The costs for the research, paper-writing and translation process for both the applying organization / institution and its international partner should not exceed 10,000 EUR (travel and accommodation of the research tandem at the methodology workshop will be covered by CARPO).

Eligibility: Eligible are organizations and institutions with a valid registration in Yemen

Proposal: Please submit your proposal (in English; no more than five pages) by **31 March 2019** to Marie-Christine Heinze (heinze@carpo-bonn.org). Your proposal needs to demonstrate that you have experience in and the capacities to undertake such research; have understood the Call Specificities outlined above; are aware of the available literature on the topic; understand local and regional differences in Yemen; and can formulate interesting theses on the topic at hand as well as innovative, pragmatic and concrete recommendations. Please include a detailed budget as outlined above as well as a written statement by your international partner (incl. a short CV of her/him as well as the person to be involved from your own institution/organization) committing to undertake this research with you according to the schedule outlined above. Please also demonstrate that your organization has a valid registration in Yemen.



The Role of Media in Peacebuilding in Yemen

The policy brief should address the following topics:

1. Media in the war in Yemen
 - a. General characteristics of the media landscape in Yemen pre-2011 and 2011-2015
 - b. Analysis of the role of media during the conflict
 - i. Conditions for media to contribute to peace requirements (freedom of speech, repression, legal framework, funding, capacities, professionalism)
 - ii. Regional differences (in terms of type of work/output and conditions/ framework for action)
 - iii. Role of traditional media during the conflict (print, TV, radio)
 - iv. Role of social media during the conflict
 - c. Contributions from the media to peace requirements in Yemen
 - i. Economy
 - ii. Politics
 - iii. Culture and society
 - iv. Security and justice
 - d. (Possibilities of) Cooperation and/or conflicting issues of the media with civil society, the private sector, youth, and women.
 - e. Needs of the media to be able to contribute to peacebuilding
2. Recommendations to encourage and enable the media to further contribute to peace requirements in Yemen